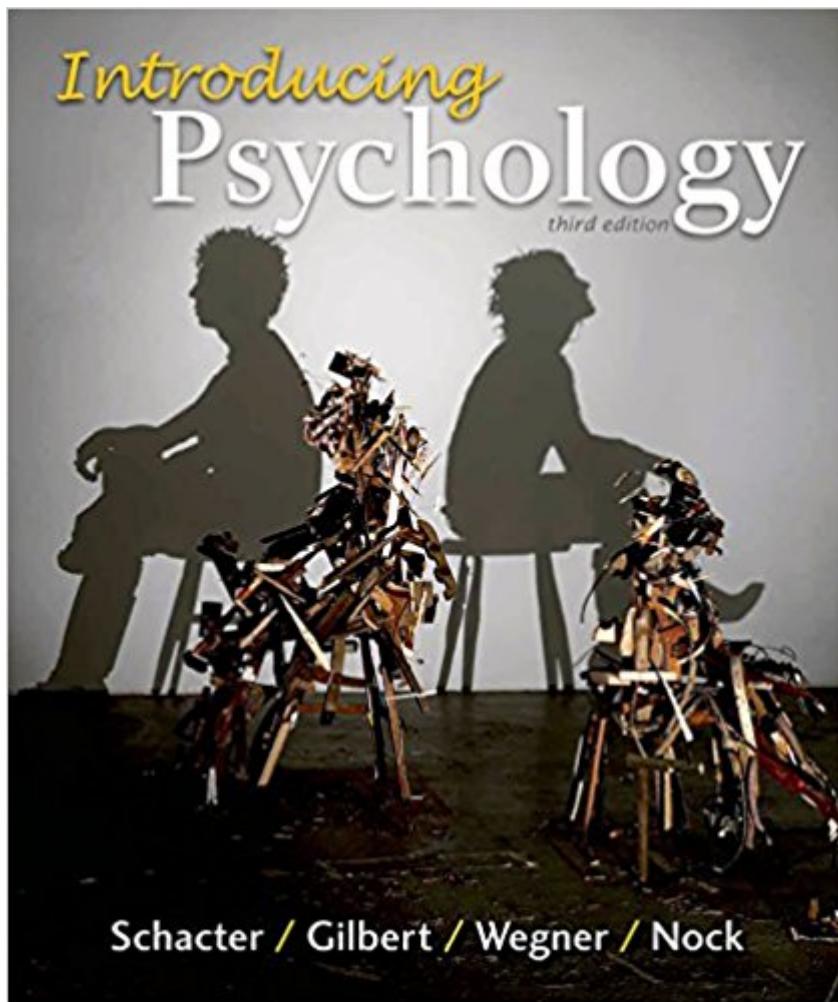


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Introducing Psychology



Synopsis

With an author team equally at home in the classroom, in the lab, or on the bestseller list, Introducing Psychology is a textbook written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates with students in a style that's anything but that of a typical textbook. The new edition, featuring new coauthor Matt Nock, keeps the level of excitement and engagement high, with quirky and unforgettable examples, and reminders throughout that the human perspectives and the critical thinking skills required to study psychology will serve them well in college and throughout their lives. The new edition also has its own dedicated version of Worth's thoroughly redesigned online course space LaunchPad and new Data Visualization Activities aimed at building students' quantitative reasoning skills. What's in the LaunchPad

Book Information

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Customer Reviews

Daniel Schacter is William R. Kenan, Jr. Professor of Psychology at Harvard University. Schacter received his BA from the University of North Carolina at Chapel Hill. He subsequently developed a keen interest in amnesic disorders associated with various kinds of brain damage. He continued his research and education at the University of Toronto, where he received his PhD in 1981. He taught on the faculty at Toronto for the next six years before joining the psychology department at the University of Arizona in 1987. In 1991, he joined the faculty at Harvard University. His research explores the relation between conscious and unconscious forms of memory and the nature of distortions and errors in remembering. Many of Schacter's studies are summarized in his 1996

book, *Searching for Memory: The Brain, The Mind, and The Past*, and his 2001 book, *The Seven Sins of Memory: How the Mind Forgets and Remembers*, both winners of the APA's William James Book Award. Daniel Gilbert is Harvard College Professor of Psychology at Harvard University. After attending the Community College of Denver and completing his BA from the University of Colorado, Denver, he went on to earn his PhD from Princeton University. From 1985-1996, he taught on the faculty of the University of Texas, Austin, during which time he received the American Psychological Association's Distinguished Scientific Award for an Early Career Contribution to Psychology. In 1996, he joined the faculty of Harvard University. Gilbert has won numerous awards including the Phi Beta Kappa Teaching Prize and a Guggenheim Fellowship. His research on affective forecasting is an attempt to understand how and how well people predict their emotional reactions to future events. He is the author of the national bestseller *Stumbling on Happiness*. Daniel Wegner is Professor of Psychology at Harvard University. He received his BS in 1970 and PhD in 1974, both from Michigan State University. He began his teaching career at Trinity University in San Antonio, TX, before his appointments at the University of Virginia in 1990 and Harvard University in 2000. He is Fellow of the American Association for the Advancement of Science and former associate editor of *Psychological Review*. His research focuses on thought suppression and mental control, social memory in relationships and groups, and the experience of conscious will. His seminal work in thought suppression and consciousness served as the basis of two trade titles, *White Bears and Other Unwanted Thoughts* and *The Illusion of Conscious Will*, both of which were named Choice Outstanding Academic Books. Matthew K. Nock is Professor of Psychology and Director of the Laboratory for Clinical and Developmental Research at Harvard University. He received his BA from Boston University and his PhD in psychology from Yale University in 2003 and completed his clinical internship at Bellevue Hospital and the New York University Child Study Center. His research is aimed at advancing the understanding of why people behave in ways that are harmful to themselves, with an emphasis on suicide and other forms of self-harm. His research is multidisciplinary in nature and uses a range of methodological approaches to understand better how these behaviors develop, how to predict them, and how to prevent their occurrence. His work has been recognized through the receipt of four early career awards from the American Psychological Association, the Association for Behavioral and Cognitive Therapies, and the American Association of Suicidology; in 2011 he was named a MacArthur Fellow. In addition to conducting research, he has been a consultant and scientific advisor to the National Institutes of Health, the World Health Organization's World Mental Health Survey Initiative, the American Psychological Association, and the American Psychiatric Association DSM-5 Childhood and Adolescent Disorder Work Group. At

Harvard, he has received several teaching awards including the Roslyn Abramson Teaching Award and the Petra Shattuck Prize. "

Not written in a very clear way. This book could stand to have a revision in which terminology is explained in a more easier to understand way. Felt as if you were rolling from one definition into another, with little detailed explanation of what you are reading and why it is important in the bigger psychological picture.

Interesting book for my Psychology class.

Wife needed this for school great price

Came on time and in plastic packaging. No rips or tears in the pages, all perfectly in tact.

now maybe i can fially under stand the female mind

It is missing a whole chapter. Chapter 4 is not in the book.

We used this for a psychology class. It's a well written book, and an interesting read. It's also very easy to understand. Of course, be prepared to work.

Quiet easy to understand for a beginner in Psychology.

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